



# TODD WEBER

Designer • Illustrator

## **EDUCATION**

### **Kutztown University of Pennsylvania, Kutztown, PA**

BFA, Communication Design

Concentration in Illustration

May 2020

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## **DESIGN EXPERIENCE**

### **Mocca Fest | New York, NY | April 2018**

- Self-created 6 page zine made with digital illustration
- Customer interaction at vendor table

### **Freelance | Harrisburg, PA | 2016 — Present**

- Creation of digital album art design for Charisma Rat
  - Design of table settings for a wedding
  - Design of logos for two artists
  - Design of typographic logos for music artists
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## **OTHER EXPERIENCE**

### **Jim Neidermyer Poultry | Maxatawny Township, PA**

Prep and sales associate | August 2018 - Present

- Received and inventory of product
- Maintain and sanitization of work areas

### **Gourmet Grille | Hershey, PA**

Cook/Cashier | May 2015 - August 2017

- Prepared food for customers
- Training of new employees

### **Camp Kirchenwald | Lebonon, PA**

Kitchen Staff | May 2014 - August 2014

- Received and inventoried food and supplies
- Preparation and serving of food

## **VOLUNTEER EXPERIENCE**

### **Designathon | Kutztown, PA | March 2016**

– A 24-hour collaborative event where students design for local non-profit organizations

- Creation of spot vector illustrations for Lehigh Valley Library
- Worked with a team of designers

### **Ecumenical Retirement Community**

Harrisburg, PA | Summer 2012

- Assist the elderly with daily activities
  - Oversee activities for the elderly
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## **AWARDS AND EXHIBITIONS**

### **Mumedi “To Death With A Smile” Competition**

Mexico City, Mexico | January 2020

- Finalist

### **Senior Exhibition | Group Show**

Kutztown, PA | March 2020

### **Blood, Sweat, and Illustration | Group Show**

Kutztown, PA | January 2020

### **Visual Essay Exhibition | Group Show**

Kutztown, PA | December 2019

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## **SKILLS**

- Adept in Adobe Suite (Illustrator, Photoshop, InDesign)
- Skilled in traditional illustration techniques such as pen and ink, charcoal, and acrylic painting
- Skilled in traditional printmaking techniques such as intaglio and relief printing with some experience in screen printing
- Strong eye for visual balance in design
- Energetic and enthusiastic
- Highly cooperative